



Gionne L. Jourdan

Development Officer

Ms. Jourdan joined Michaels Development Company as Development Officer in the Southeast Regional office. As a Development Officer, she utilizes her housing experience and knowledge of the New Orleans area to assist the Sr. Vice President of Development in all aspects of project development. Her duties include securing financing, community outreach, coordinating with the housing authorities, finance agencies, community partners, and the development team, and the generation of new business.

Ms. Jourdan is currently involved with two large scale HOPE VI Community Revitalization efforts in New Orleans, Louisiana and Tampa, Florida. These developments total more than 1,300 units of mixed-income housing and a total development cost of nearly \$125 million.

Prior to joining Michaels Development, Ms. Jourdan served as the Freret Main Street Manager with Neighborhood Housing Services of New Orleans, Inc. In that role, she was responsible for the revitalization of the Freret Street business corridor, including researching, organizing and implementing its *Façade Improvement* and *Cooperative Marketing* programs and working with the local small businesses and microenterprises. In addition, she ensured that the tenets of the *Main Street 4-Point Approach* (National Trust for Historic Preservation) were incorporated.

From 1990 to 2001, Ms. Jourdan held various positions in the Communications field. Prior to her position at the Neighborhood Housing Services of New Orleans, she was the Director of Communications for the Multi Image Resource Group, Inc. where she was responsible for the generation of a wide variety of public relations materials, special events planning, and sponsor & media relations. Additionally, she held the positions of Director of Operations with The Hawthorne Agency and Editorial Assistant with The Times-Picayune Newspaper.

She is a 2007 Rockefeller Redevelopment Foundation Fellow with the Center for Urban Redevelopment Excellence (CURE) under the direction of the University of Pennsylvania. She earned a Master of Urban and Regional Planning from the University of New Orleans and earned a Bachelor of Arts degree in Communications (Print Journalism) from Loyola University.